



WDAF-TV

Revision
ORDER

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Flight Dates 10/09/12-11/05/12

<u>Contract / Revision</u>	<u>554378</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:15:00	
			<u>DSCC IE</u>	<u>Estimate #</u>	1139	
			<u>Agency Com</u>	<u>Alt Order #</u>	09744338	
<u>Original Date / Revision</u>			<u>15%</u>	<u>Billing Type</u>	Cash	
10/19/12		10/19/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL	
<u>Advertiser</u> Democratic Senatorial Camp			<u>1010 Wisconsin Ave NW</u>	<u>Billing Cycle</u>	EOM/EOC	
			<u>Suite 800</u>	<u>Billing Calendar</u>	BROADCAST	
			<u>Washington, DC 20007</u>	<u>Demographic</u>	A35+	
<u>Agency</u>	<u>Great American Media</u>		<u>Rev Codes</u>	SP-POL	ISS	POL
<u>Buying Contact</u>			<u>Sales Office</u>	DC-M		
			<u>Sales Region</u>	NAT		
<u>1010 Wisconsin Ave NW</u>			<u>Agency Ref</u>	<u>Priority</u>	1	
<u>Suite 800</u>				<u>Advertiser Ref</u>		
<u>Washington, DC 20007</u>						

Primary Account Executive

Dan Driscoll

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Dan Driscoll	100%		

Order Share 26% Market Value 589019

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KCPT	%	0
KCTV	26%	153145
KCWE	1%	5890
KMBC	29%	170815
KMCI	%	0
KPXE	%	0
KSHB	17%	100133
KSMO	1%	5890

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Billing Plan</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	151	\$100,929.00	\$118,740.00	0.00	10/01/12	10/28/12	151	\$100,929.00	\$118,740.00	
November 2012	60	\$29,244.25	\$34,405.00	0.00	10/29/12	11/05/12	60	\$29,244.25	\$34,405.00	
Totals	211	\$130,173.25	\$153,145.00	0.00						

<u>Totals</u>															
<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 10/08/12	10/14/12	-TWTF--	2	\$265.00	0.00										
Week: 10/15/12	10/21/12	-TWTF--	2	\$265.00	0.00										
Week: 10/22/12	10/28/12	-TWTF--	2	\$265.00	0.00										
Week: 10/29/12	11/04/12	-TWTF--	2	\$265.00	0.00										
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
(6:00 AM-6:30 AM)															
FOX 4 NEWS															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 10/08/12	10/14/12	-TWTF--	1	\$525.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00										
Week: 10/22/12	10/28/12	-TWTF--	1	\$525.00	0.00										



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554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision

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Order Sep 00:15:00

Advertiser Democratic Senatorial Campaign Committee DSCC IE

Estimate # 1139



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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 16	4	10/09/12	11/02/12	M-F 5-6p 5-630p	CM-All	5-630p (5:00 PM-6:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				4	\$575.00			0.00						
Week: 10/15/12	10/21/12	-TWTF--				2	\$575.00			0.00						
Week: 10/22/12	10/28/12	-TWTF--				2	\$575.00			0.00						
Week: 10/29/12	11/04/12	-TWTF--				2	\$575.00			0.00						
E 17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				4	\$575.00			0.00						
Week: 10/15/12	10/21/12	-TWTF--				2	\$575.00			0.00						
Week: 10/22/12	10/28/12	-TWTF--				2	\$575.00			0.00						
Week: 10/29/12	11/04/12	-TWTF--				2	\$575.00			0.00						
E 18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00	NM	9	\$6,300.00	
FOX 4 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				4	\$700.00			0.00						
Week: 10/15/12	10/21/12	-TWTF--				3	\$700.00			0.00						
Week: 10/22/12	10/28/12	-TWTF--				1	\$700.00			0.00						
Week: 10/29/12	11/04/12	-TWTF--				1	\$700.00			0.00						
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00	
FOX 4 NEWS AT 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12	10/21/12	-----S				1	\$500.00			0.00						
Week: 10/22/12	10/28/12	-----S				1	\$500.00			0.00						
Week: 10/29/12	11/04/12	-----S				1	\$500.00			0.00						
E 20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00	NM	2	\$4,000.00	
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				2	\$2,000.00			0.00						
Week: 10/15/12	10/21/12	-----				0	\$0.00			0.00						
Week: 10/22/12	10/28/12	-----				0	\$0.00			0.00						
Week: 10/29/12	11/04/12	-----				0	\$0.00			0.00						
E 21	4	10/10/12	10/17/12	X Factor Wednesday	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00	NM	2	\$4,200.00	
X-FACTOR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	--W----				1	\$2,100.00			0.00						
Week: 10/15/12	10/21/12	--W----				1	\$2,100.00			0.00						
22	4	10/11/12	11/01/12	Thursday Prime B	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00	
BONES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	---T---				1	\$2,100.00			0.00						
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type		
1	4	10/08/12-10/14/12	Thursday Prime B		8p-9p					---Th----	:30	(\$2,100.00)	0.00	NM		
Credited																
Week: 10/15/12	10/21/12	-----				0	\$0.00			0.00						
Week: 10/22/12	10/28/12	-----				0	\$0.00			0.00						



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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
22	4	10/11/12	11/01/12	Thursday Prime B	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00	
FOX Prime Thursday 8-9:																
BONES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Spot	Ch	Week: 10/29/12	11/04/12	---T---		1	\$2,100.00			0.00						
4		4	10/29/12-11/04/12	Thursday Prime B		Start/End Time										
Credited																
E 23	4	10/09/12	10/19/12	M-F 9-10p	CM-All	9-930p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	3	\$3,300.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/14/12		-TWTF--		2	\$1,100.00			0.00						
Week: 10/15/12		10/21/12		-TWTF--		1	\$1,100.00			0.00						
24	4	10/09/12	11/02/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	7	\$7,700.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/14/12		-TWTF--		2	\$1,100.00			0.00						
Week: 10/15/12		10/21/12		-TWTF--		1	\$1,100.00			0.00						
Week: 10/22/12		10/28/12		-TWTF--		2	\$1,100.00			0.00						
Week: 10/29/12		11/04/12		-TWTF--		2	\$1,100.00			0.00						
25	4	10/09/12	11/02/12	M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00	
FOX 4 NEWS AT 10P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/14/12		-TWTF--		2	\$1,100.00			0.00						
Week: 10/15/12		10/21/12		-TWTF--		2	\$1,100.00			0.00						
Week: 10/22/12		10/28/12		-TWTF--		2	\$1,100.00			0.00						
Week: 10/29/12		11/04/12		-TWTF--		2	\$1,100.00			0.00						
26	4	10/09/12	11/02/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00	
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/14/12		-TWTF--		2	\$500.00			0.00						
Week: 10/15/12		10/21/12		-TWTF--		2	\$500.00			0.00						
Week: 10/22/12		10/28/12		-TWTF--		2	\$500.00			0.00						
Week: 10/29/12		11/04/12		-TWTF--		2	\$500.00			0.00						
27	4	11/03/12	11/03/12	Sa 9-10p	CM-All	9-930p	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12		-----S-		1	\$1,000.00			0.00						
Spot	Ch	4	10/29/12-11/04/12	Sa 9-10p		Start/End Time										
4						9-930p	(9:00 PM-9:30 PM)									
Credited																
28	4	10/21/12	11/04/12	Su 9-10p	CM-All	9-930p	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----S		1	\$1,200.00			0.00						
Week: 10/22/12		10/28/12		-----S		0	\$0.00			0.00						
Week: 10/29/12		11/04/12		-----S		1	\$1,200.00			0.00						
29	4	10/14/12	11/04/12		CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	4	\$2,000.00	



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Advertiser Democratic Senatorial Campaign Committee DSCC IE

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals			
														Spots	Amount		
35	4	10/15/12	10/17/12	MLB Championship Series	3p-CC		MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00		
MLB NLCS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12				MTW----		1	\$1,100.00			0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12	MLB Championship Series		3p-CC				MTW----		:30	(\$1,100.00)	0.00	NM			
Credited																	
36	4	10/22/12	11/05/12	M-F 9-10a		CM-All	9-930a		M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12				M-----		1	\$250.00			0.00							
Week: 10/29/12 11/04/12				M-----		1	\$250.00			0.00							
Week: 11/05/12 11/11/12				M-----		1	\$250.00			0.00							
37	4	10/22/12	11/05/12	M-F 10-11a		CM-All	10-11a		M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
LIVE WITH KELLY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12				M-----		1	\$175.00			0.00							
Week: 10/29/12 11/04/12				M-----		1	\$175.00			0.00							
Week: 11/05/12 11/11/12				M-----		1	\$175.00			0.00							
38	4	10/22/12	11/05/12	M-F 12p-1p		CM-All	1230-1p		M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12				M-----		1	\$250.00			0.00							
Week: 10/29/12 11/04/12				M-----		1	\$250.00			0.00							
Week: 11/05/12 11/11/12				M-----		1	\$250.00			0.00							
39	4	10/15/12	11/05/12	M-F 5-6p		CM-All	5-630p		M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12				M-----		1	\$575.00			0.00							
Week: 10/22/12 10/28/12				M-----		1	\$575.00			0.00							
Week: 10/29/12 11/04/12				M-----		1	\$575.00			0.00							
Week: 11/05/12 11/11/12				M-----		1	\$575.00			0.00							
40	4	10/15/12	11/05/12	M-F 5-6p		CM-All	530-6p		M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12				M-----		1	\$575.00			0.00							
Week: 10/22/12 10/28/12				M-----		1	\$575.00			0.00							
Week: 10/29/12 11/04/12				M-----		1	\$575.00			0.00							
Week: 11/05/12 11/11/12				M-----		1	\$575.00			0.00							
E41	4	10/15/12	11/05/12	M-F 6-630p		CM-All	6-630p		M-----	:30	1	\$700.00	3	0.00	NM	3	\$2,100.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12				M-----		1	\$700.00			0.00							
Week: 10/22/12 10/28/12				M-----		1	\$700.00			0.00							
Week: 10/29/12 11/04/12				-----		0	\$0.00			0.00							
Week: 11/05/12 11/11/12				M-----		1	\$700.00			0.00							
42	4	10/22/12	11/05/12			CM-All	630-7p		M-----	:30	1	\$2,000.00	3	0.00	NM	2	\$4,000.00



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Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals			
														Spots	Amount		
				M-F 630-7p													
				M-F 630-7p													
WHEEL OF FORTUNE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1	\$2,000.00			0.00							
		Week: 10/29/12	11/04/12	M-----		1	\$2,000.00			0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>											
2	4	10/29/12-11/04/12		M-F 630-7p		630-7p											
<i>Credited</i>																	
		Week: 11/05/12	11/11/12	M-----		1	\$2,000.00			0.00							
43	4	10/29/12	11/05/12	M-F 9-10p		CM-All	9-930p		M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				9-930p			(9:00 PM-9:30 PM)										
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1	\$1,100.00			0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>											
3	4	10/29/12-11/04/12		M-F 9-10p		9-930p		(9:00 PM-9:30 PM)									
<i>Credited</i>																	
		Week: 11/05/12	11/11/12	M-----		1	\$1,100.00			0.00							
44	4	10/15/12	11/05/12	M-F 1030-1102p		CM-All	1030-1102p		M-----	:30	1	\$500.00	3	0.00	NM	2	\$1,000.00
				M-F 1030-1102p													
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1	\$500.00			0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>											
1	4	10/15/12-10/21/12		M-F 1030-1102p		1030-1102p											
<i>Credited</i>																	
		Week: 10/22/12	10/28/12	-----		0	\$0.00			0.00							
		Week: 10/29/12	11/04/12	M-----		1	\$500.00			0.00							
		Week: 11/05/12	11/11/12	M-----		1	\$500.00			0.00							
45	4	10/22/12	11/06/12	M-F 6-7a		CM-All	630-7a		M-----	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
				630-7a			(6:30 AM-7:00 AM)										
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1	\$525.00			0.00							
		Week: 10/29/12	11/04/12	M-----		1	\$525.00			0.00							
		Week: 11/05/12	11/11/12	M-----		1	\$525.00			0.00							
46	4	10/13/12	10/13/12	Sa-Su Noon-5p		CM-All	1-130p		-----5-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
				1-130p			(1:00 PM-1:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----5-		1	\$100.00			0.00							
47	4	10/15/12	10/15/12	M-F 5-6p		CM-All	5-530p		M-----	:30	1	\$675.00	3	0.00	NM	1	\$675.00
				5-530p			(5:00 PM-6:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1	\$575.00			0.00							
48	4	10/15/12	10/15/12	M-F 5-6p		CM-All	530-6p		M-----	:30	1	\$675.00	3	0.00	NM	1	\$675.00
				530-6p			(5:30 PM-6:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1	\$575.00			0.00							
49	4	10/26/12	10/28/12	Su 5-6p		CM-All	5-6p		-----5	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Su 5-6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----5		1	\$500.00			0.00							



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Contract / Revision		554378	Flight Dates 10/09/12-11/05/12			Hiatus Dates		
Original Date / Revision		10/19/12/	10/19/12			Order Sep 00:16:00		
Advertiser		Democratic Senatorial Cam	Product DSCC IE			Estimate # 1139		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Totals
50	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---1---	:30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00
MLB Championship Series								
MLB NLCS								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/15/12		10/21/12	---T---	1 \$2,000.00		0.00		
51	4	10/26/12	10/26/12	M-F 630-7p	CM-All	630-7p	---F--	:30 1 \$2,000.00 3 0.00 NM 1 \$2,000.00
M-F 630-7p								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/22/12		10/28/12	----F--	1 \$2,000.00		0.00		
52	4	10/24/12	10/24/12	World Series	CM-All	7p-CC	--W---	:30 1 \$2,100.00 3 0.00 NM 1 \$2,100.00
World Series on FOX								
WORLD SERIS								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/22/12		10/28/12	--W----	1 \$2,100.00		0.00		
53	4	10/26/12	10/26/12	World Series	CM-All	7p-CC	---T---	:30 1 \$2,100.00 3 0.00 NM 1 \$2,100.00
World Series on FOX								
WORLD SERIS								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/22/12		10/28/12	---T---	1 \$2,100.00		0.00		
54	4	10/13/12	10/13/12	Sa 9-10p	CM-All	930-10p	-----S-	:30 1 \$1,000.00 3 0.00 NM 1 \$1,000.00
930-10p (9:30 PM-10:00 PM)								
FOX 4 NEWS								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/08/12		10/14/12	----S-	1 \$1,000.00		0.00		
55	4	10/20/12	10/20/12	Sa 9-10p	CM-All	930-10p	-----S-	:30 1 \$1,000.00 3 0.00 NM 0 \$0.00
930-10p (9:30 PM-10:00 PM)								
FOX 4 NEWS								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/16/12		10/21/12	----S-	1 \$1,000.00		0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type								
1	4	10/15/12-10/21/12	Sa 9-10p	930-10p		(9:30 PM-10:00 PM)	-----Sa--	:30(\$1,000.00) 0.00 NM
Credited								
56	4	10/27/12	10/27/12	Sa 9-10p	CM-All	930-10p	-----S-	:30 1 \$1,000.00 3 0.00 NM 0 \$0.00
930-10p (9:30 PM-10:00 PM)								
FOX 4 NEWS								
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating	
Week: 10/22/12		10/26/12	----S-	1 \$1,000.00		0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type								
1	4	10/22/12-10/26/12	Sa 9-10p	930-10p		(9:30 PM-10:00 PM)	-----Sa--	:30(\$1,000.00) 0.00 NM
Credited								
57	4	10/14/12	10/14/12	Su 10-1030P	CM-All	10-1030p	-----S	:30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00
Su 10-1030p								
Start Date End Date Weekdays Spots/Week Rate Rating								
Week: 10/08/12		10/14/12	-----S	1 \$1,200.00		0.00		
58	4	10/28/12	10/28/12	Su 10-1030P	CM-All	10-1030p	-----S	:30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00
Su 10-1030p								
Start Date End Date Weekdays Spots/Week Rate Rating								
Week: 10/22/12		10/28/12	-----S	1 \$1,200.00		0.00		
59	4	10/13/12	10/13/12	College Football Early	CM-All	2p-cc	-----S	:30 2 \$1,000.00 1 0.00 NM 2 \$2,100.00
College Football Early								
Start Date End Date Weekdays Spots/Week Rate Rating								
Week: 10/08/12		10/14/12	-----S	2 \$1,050.00		0.00		



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554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision

10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
60	4	10/20/12	10/20/12	College Football Early	CM-All	2p-cc		:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
				College Football Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	----S-						2	\$1,050.00	0.00			
61	4	10/27/12	10/28/12	World Series	CM-All	7p-CC		:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				World Series on FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----SS						1	\$4,000.00	0.00			
62	4	10/15/12	10/15/12	M-F 9-10p	CM-All	930-10p		:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				930-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----						1	\$1,100.00	0.00			
Spot	Ch	Date Range	Description				Start/End Time			Weekdays	Length	Rate	Rtg	Type	
1	4	10/15/12-10/21/12	M-F 9-10p				930-10p	(9:30 PM-10:00 PM)	M-----	:30	(\$1,100.00)	0.00	NM		
		<u>Credited</u>													
63	4	10/11/12	10/11/12	President/VP Debates	CM-All	8-930p		:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				President/VP Debates											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---						1	\$2,100.00	0.00			
64	4	11/01/12	11/01/12	X Factor Thursday	CM-All	7-8p		:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
				FOX X Factor											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---						1	\$2,100.00	0.00			
65	4	10/17/12	10/17/12	MLB Championship Series	CM-All	3p-CC		:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
				MLB Championship Series											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----						1	\$1,000.00	0.00			
66	4	10/29/12	10/29/12	World Series	CM-All	7p-CC		:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				World Series on FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----						1	\$2,100.00	0.00			
67	4	10/15/12	10/15/12	MLB Championship Series	CM-All	3p-CC		:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				MLB Championship Series											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----						1	\$1,100.00	0.00			
68	4	10/27/12	10/27/12	MLB Championship Series	CM-All	3p-CC		:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
				MLB Championship Series											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$2,000.00	0.00			
Spot	Ch	Date Range	Description				Start/End Time			Weekdays	Length	Rate	Rtg	Type	
1	4	10/22/12-10/28/12	MLB Championship Series				3p-CC	(6:30 PM-10:00 PM)	----Sa--	:30	(\$2,000.00)	0.00	NM		
		<u>Credited</u>													
69	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC		:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				MLB Championship Series											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Credited</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-						1	\$1,100.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	----S-											



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/19/12 / 10/19/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Totals			
												Rtg	Type	Spots	Amount
69	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	--T--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		--T--		1	\$1,100.00			0.00					
70	4	10/24/12	10/24/12	MLB Championship Series	CM-All	3p-CC	--W--	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		--W--		1	\$1,100.00			0.00					
Spot	Ch	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	4	10/22/12-10/28/12	MLB Championship Series	3p-CC	(7:00 PM-10:00 PM)	--W--		:30	(\$1,100.00)	0.00	NM		
Credited															
71	4	10/27/12	10/28/12	World Series	CM-All	7p-CC	-----SS	:30	2	\$2,550.00	2	0.00	NM	2	\$5,100.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----SS		2	\$2,550.00			0.00					
72	4	10/30/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p	-TWTF--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		1	\$1,100.00			0.00					
73	4	10/30/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$600.00	3	0.00	NM	1	\$600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		1	\$600.00			0.00					
													Totals	211\$153,145.00	